

# 2010-2014 Five Year Implementation Plan

# Authority & Purpose

- History and Legal Authority
  - Concerns About Local Accountability
  - AB 1290 (Chapter 942, Statutes of 1993) – Health & Safety Code Section 33490
- Purpose of Five Year Implementation Plan
  - Strategic Planning
  - Compliance Reporting
  - Accountability
  - Transparency



# Plan Contents

- Redevelopment Planning
  - Goals & Objectives
  - Projects & Programs
  - Expenditures
  - Blight and Affordable Housing
- Housing Compliance
  - Production
  - Replacement
  - Expenditure of Low-Mod Fund



# Benefits of the Implementation Plan



Communication



Education



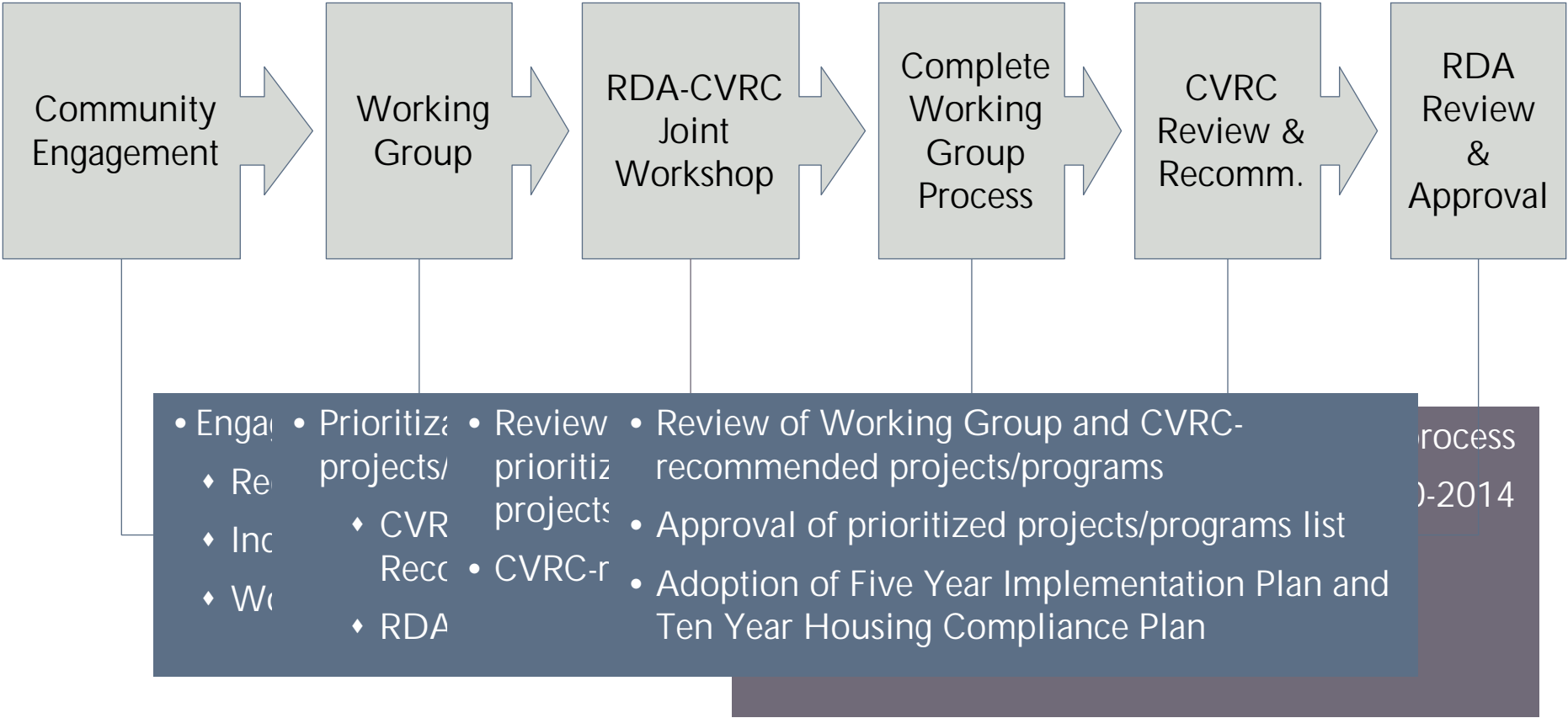
Strategic Planning



# History

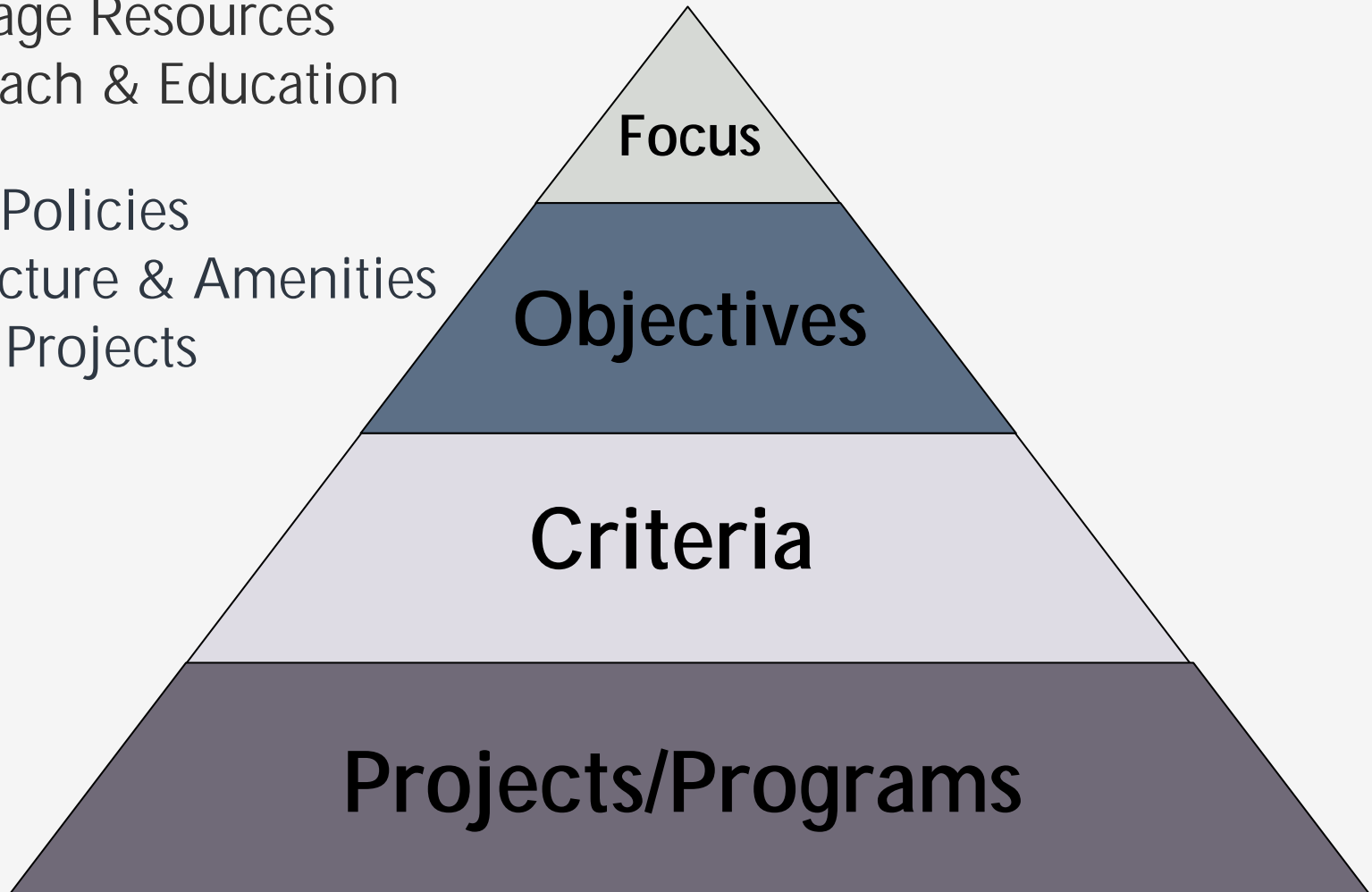
- 2005-2009 Implementation Plan
  - Combined 6 plans into 1
  - Geographic Focus Areas: North, West, South
  - Guiding Principles
    - ♦ Leverage Public/Private Investment and Resources
    - ♦ Community Outreach & Education
  - Plans & Policies → Infrastructure → Catalyst Projects
  - Redevelopment Roadshow

# 2010-2014 Process



- ♦ Leverage Resources
- ♦ Outreach & Education

- ♦ Plans & Policies
- ♦ Infrastructure & Amenities
- ♦ Catalyst Projects



# Working Group Criteria



GROW

Stimulate Economic Growth



ACCESS

Develop Infrastructure Improvements



PRESERVE

Promote Compatible Development



LIVE

Housing for All Families



## BAYFRONT / TOWN CENTER I

## THIRD AVENUE

- ♦ Streetscape Master Plan
- ♦ SUHSD Site (Windmill Farms)
  - ♦ Third and E Site
- ♦ Davidson and Church Site

## BAYFRONT

- ♦ EIR
  - ♦ Public Infrastructure Improvements
  - ♦ Development Agreement with Pacifica Companies
    - ♦ Amend Original Bayfront Project Area
- ♦ Promote Resort Conference Center Opportunity with Port District



**MERGED**

*E Street Trolley Station*

- ♦ Former City Corp Yard

*H Street Corridor*

- ♦ Gateway Phase III
- ♦ Scripps Hospital Expansion
- ♦ Chula Vista Center
- ♦ ULI National Study

*Southwest*

- ♦ Specific Plans
- ♦ Streetscape Master Plans
- ♦ Salt Works Site
- ♦ West Fairfield



# OTAY VALLEY

## *Otay Valley*

- ♦ Autopark
- ♦ Business Park on Energy Way
- ♦ Peaker Plant Facility



# Schedule

